

The General Service Board of Alcoholics Anonymous Inc
Income and Direct Expenses of 60th Anniversary Convention
San Diego, California, June 29 to July 2, 1995

INCOME

Registrations		\$3,655,126
Literature sales	\$120,982.00	
Less: Cost of books sold	\$75,055.00	45,927
Total Income (Exhibit A)		3,701,053

DIRECT EXPENSES

Housing costs	\$340,963.00	
Less: Dormitory receipts	\$202,573.00	138,390
Convention consultants' fees and expenses		376,414
Public Relations, legal and accounting fees		39,101
Stadium productions		1,065,981
Entertainment		236,086
Printing, signs and supplies		308,238
Busing costs - net		614,689
Host Committee expense		50,201
Registration expense		243,817
Simultaneous translation expense		107,239
Rentals (convention center, equipment, booths, etc.)		553,310
AI-Anon expense		88,865
Pre-convention travel		51,757
Transportation, subsistence and hotels		226,763
Insurance, telephone and sundry		148,844
Writedown of unsold convention books		83,385
Total Direct Expenses (Exhibit A)		4,333,080
EXCESS OF INCOME (EXPENSES)		(632,027)

The accompanying note are an integral part of these financial statements